IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In re Application of: Lauren B. Jordan | § | Group Art Unit: 3625 |
| Serial No.: 10/682,388 | § | Examiner: Airapetian, Mila |
| Filed: 10/09/2003 | § | Atty Docket No.: AUS920030537US1 |
| Title: Administering a Virtual Shopping List for a User | § | CUSTOMER NO.: 34533 |
| | § | Confirmation No. 8376 |

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

**RESPONSE TO OFFICE ACTION DATED MAY 16, 2006**

Dear Sir:

This is a Response to the Office Action dated May 16, 2006 (hereafter "the Office Action").

**No Amendments to the claims, specification, or drawings are included in this paper.**

**Remarks/Arguments** begin on page 2 of this paper.